

# Desert Saints

I N F O R M A T I O N G U I D E

Ann Hart, Advertising Sales Manager

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## AD SIZES, RATES & DISCOUNTS

### CAMERA-READY ARTWORK

Sizes	Width x Height	Annual Issue	EXTRAS	
Full Slick Page	7.5 x 9.5	\$2000	Logo on map page 1.5" x 1"	\$150.00
Full Page	7.5 x 9.5	\$1500	Logo on text page 1.5" x 1"	\$100.00
1/2 Horizontal	7.5 x 4.5	\$750	LDS business listing (name & phone #)	FREE
1/2 Vertical	3.5 x 9.5	\$750	- Add bold	\$20.00
1/4 Vertical	3.5 x 4.5	\$400	- Add your logo	\$20.00
1/4 Horizontal	7.5 x 2	\$400	- Add your address	\$20.00
Business Card	3.5 x 2	\$250	- Add your website	\$20.00
			- Add discription per line	
			(about 5 words per line)	\$20.00

\*please submit your listing to [directory@desertsaintsguide.com](mailto:directory@desertsaintsguide.com)

### BONUSES

- 10% discount for advertisers running current ads in the *Desert Saints Magazine*.

All artwork is due within two weeks of your order.

*Desert Saints Information Guide* will be delivered and in stands by June 9, 2009.

Email your ad to [dalea@desertsaintsmagazine.com](mailto:dalea@desertsaintsmagazine.com)

## GRAPHIC ART DESIGN

### FOR SET-UP

Ellis Ink	Rates
Full Page	\$240.00
1/2 Page	\$120.00
1/4 Page	\$ 60.00
1/8 Horizontal	\$ 30.00
Pub	\$ 20.00

### FOR CAMERA-READY

For best results...

Please create your ad in a program such as Photoshop, Pagemaker, Quark, Illustrator, Freehand or Indesign. You must submit your ad in a .tiff, .eps or .pdf format on a CD or via the internet. For information on how to send your ad via the internet, please go to our website [DesertSaintsMagazine.com](http://DesertSaintsMagazine.com). Add .25" on outside edges for a full bleed. Cut size is 8.25 x 10.5. Color must be submitted in CMYK at 100 line screen (NO 4 COLOR BLACK PLEASE!), and DPI no less than 300.

